

## USG Introduces LEED® for Schools 2009 CEU Program

<b>The News</b>	USG introduces designing for schools education program to help architects and interior designers understand the LEED® for Schools 2009 requirements impacting more healthy and productive school environments. Program features one-hour continuing education credit presentation – <i>Making The Grade – LEED® for Schools 2009</i> and USG product solutions hand-out – <i>USG Ceilings and LEED® for Schools 2009 Indoor Environmental Quality</i> .	
<b>Details</b>	<p>High performing education environments have a greater importance for students today than ever before. With a rapidly changing global market, competition is fierce ... making student achievement in the classroom critical to their success.</p> <p><i>Making The Grade – LEED® for Schools 2009</i> is a one-hour continuing education credit course that focuses on two components of the LEED for Schools 2009 requirements, acoustics and emissions. After taking the course, architects and interior designers will better understand the acoustical pre-requisite and the emissions earned credit opportunities under the LEED for Schools 2009 requirements. In addition, the audience will understand how good acoustical design can lead to better student performance and how product VOC emissions can impact the health and comfort of the learning environment.</p> <p>In addition, we created a 4-page handout to accompany the presentation outlining the USG-specific solutions that not only solve for acoustics and emissions but other productivity concerns such as light reflectance and durability.</p> <p>The presentation and handout along with the Sidwell Middle Schools Project Profile is a great program for your next lunch and learn or firm visit.</p> <p>In the next couple of weeks, we will also be providing the CISCA whitepaper – <i>Acoustics in Schools</i> as an additional tool to accompany the program and share with your customers. We are also expanding the reach of the <i>Making The Grade – LEED® for Schools 2009 ceu</i> through a partnership with Hanley Wood's online continuing education university. These details will be shared in the December Marketing Update.</p>	
<b>Next Steps for USG Sales</b>	<ul style="list-style-type: none"> <li>• <a href="#">Download the CEU presentation, presentation script</a> and <a href="#">pdf of handout</a>. These items as well as audio files ( for the presentation) can all be found on the <a href="#">Webinars and Presentations Page</a> on SAMRC.</li> <li>• Schedule presentation and/or lunch and learns with clients.</li> </ul>	
<b>Contact Information</b>	Garlanda Freeze Sr. Manager, Marketing Communications 312-436-4147 <a href="mailto:gfreeze@usg.com">gfreeze@usg.com</a>	Rik Master Manager, Architectural Systems 312-436-4137 <a href="mailto:rmaster@usg.com">rmaster@usg.com</a>
<p><b>Presentation and Handout:</b></p>		